Client Funnels SPEAKER SHEET

WHATSAPP SALES STRATEGIST

PAUL GREEN

Keynote speaker. Former commercial pilot. Founder of Client Funnels.

COCKPIT ----------> CAMPAIGNS



ABOUT PAUL

No fluff. No filler. Just conversations that convert.

His talks are direct, energising, and grounded in real-world results.

Paul Green is a former commercial pilot turned WhatsApp sales strategist who helps expert-led businesses scale without relying on big sales teams or bloated funnels. As the founder of Client Funnels, Paul blends aviation-level systems thinking with emotionally intelligent follow-up strategies — all delivered through the world's most responsive platform: WhatsApp.

After being made redundant (twice), Paul swapped the cockpit for campaigns and turned a £0 idea, involving Lego, into a **£3m contract (which he turned down)** and then into a multi-six figure consultancy. Since then, he's built high-conversion WhatsApp campaigns for leading experts, agencies and event brands across the UK and Europe.

> **Humorous whilst being impactful and wholly professional.**
>
> I had not met Paul until I saw him speak recently and was so impressed with his keynote and authenticity that I decided to invest in him for my own WhatsApp needs. His talk was humorous whilst being impactful and wholly professional with some great audience interaction. I loved every minute and highly recommend him as a speaker.
>
> **Jane Pangbourne**
> Founder of Menopausal Not Mad & #1 Bestselling Author

> **Feels like he's your friend from stage.**
>
> I have watched Paul speak a couple of times and have enjoyed each one. He has such a down to earth, authentic approach that makes you feel like he's your friend from stage! He uses humour to hit home and truth to make you want to take action. Great guy!
>
> **Megan Stachini**
> MD, Life Enhancement Group

AS SEEN IN BBC News BBC Radio 4 Financial Times The Times AeroTime The Industry Leaders

KEYNOTES

Four keynotes. Three formats.

20 min | 30 min | 60 min

Available in 20, 30, or 60-minute delivery formats.

01

The Resilient Sale

What turbulence taught me about sales, follow-up, and the power of human connection.

02

Conversations That Convert

How to scale without selling out — using WhatsApp and high-trust automation.

03

Reinvention On The Record

From redundancy to 5-figure weeks: what I learned turning a crisis into a career.

04

Scale Without a Sales Team

How experts are doubling conversions without cold calls or complicated funnels.

WORKSHOPS & IMMERSIONS

90 minutes to a full day.

A

The WhatsApp Campaign Blueprint

Build your own high-conversion campaign with Paul's proven 5-step system.

B

Safe Conversations for Unsafe Markets

Learn how to follow up with empathy, urgency, and trust.

C

The Sales Flight Plan

Design a campaign that captures leads, builds momentum, and lands the sale.

TRUSTED BY

NHS · GREAT BRITISH ENTREPRENEUR AWARDS · IDEAS FEST · BIG FESTOON · SAM TEALE PRODUCTIONS · AD CON



CONTACT

Client Funnels

Book Paul for your next stage.

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Message Paul on WhatsApp

Human where it matters.
Automated where it counts.